Dear Village of Northport Resident.

Enclosed is a Master Plan Survey for the Village of Northport. The purpose of this survey is to gather input, opnions, and ideas from residents and business owners on current and future Village issues. Results will be used in the update of the Village of Northport Master Plan – on the next page is a timeline of the update process. A master plan is a guide to help shape local land use and other community decisions. It prepares the Village for changing needs and will allow for informed decisions about transportation, housing, infrastructure, recreation, land use, and the overall quality of life.

As a resident and/or businessowner in the Village of Northport, your input and opinions are key to the planning process. Your values and priorities are the foundation of the Master Plan, so we encourage you to take this opportunity to share your thoughts about the Village and its future. You can complete the survey via the enclosed documents or on our website at www.villageofnorthport.net/masterplansurvey.

Survey Questions

1. Village Qualities: Please indicate how important each of these qualities are as you consider the future of the Village of Northport.

	Very Important	Moderately Important	Neutral	Not Very Important	Unimportant
Locally owned businesses					
Safe walking and biking along Village streets					
Commercial signs that are generally uniform in size					
Curb-lined streets in residential areas					
Village-maintained recreational opportunities					
Protection of forests and natural areas surrounding the Village					
Historical homes and structures					
Unique small-town character					
Green development policies and green buildings					
Public safety					
Arts and cultural opportunities					
Trees in the public right-of-way					

2. Do you feel the Village should expand the development of trail systems for bicyclists, hikers, and pedestrians?

□ Yes

□ No

□ Unsure

3. Should the Village of Northport place greater priority on maintaining and enhancing its existing recreational sites or acquiring and developing new park sites?

□ Priority on existing recreational sites

□ Priority on new park sites

□ Existing and new park sites should receive the same priority level

□ Unsure

4. Please rank the following as the most (1) to least (9) important to you.

Recreation Opportunities	
Quality of Schools	
Village character/atmosphere	
Local employment opportunities	
Local consumer services/shopping	
Police & fire protection services	
Zoning administration and enforcement	
Cellular, internet, & electric vehicle access technology	
Natural resources (wetlands, woodlands, water courses, etc.)	

5. I would like to see the residential population of the Village:

□ Stay the same
□ Increase
□ Decrease

6. Please indicate on the continum below how you feel about the following statement.
I would like to see the Village become a hub for residential and commercial development presuming the forested areas around the Village are maintained.

Significantly more Same as present None

7. Future Land Use.

A. Residential - Please rank the following as the most (1) to least (9) important to you.

Affordable/attainable housing	
Apartment buildings or multi-family dwellings	
Assisted and/or independent living for senior citizens	
Condominiums	
Duplexes	
Mobile home community	
Mobile homes on residential lots	
Single family homes	
Tourist accommodations in residential areas	

B. Commercial/Industrial - Please rank the following as the most (1) to least (9) important to you.

Alternative/renewable energy production	
Businesses located next to or intermingled within residential lots (i.e., home occupations)	
Commercial businesses on the ground floor with 1-2 stories of residential units located above the business	
General businesses along M-201	
Hotels, motels, inns, bed & breakfast facilities	
Improvements to overall quality of commercial development and uses in the downtown area	
Light industry (ex. Thomas & Milliken, Master Craft, flag company)	
Storage and wholesale facilities	
Tourism-based businesses or activities	

8. What type of retail/service establishments would you like to see more of in the Village? Please check all that apply.

□ None
□ Gas stations/convenience stores
□ Restaurants
□ Food service/produce/general stores
□ Recreation/fitness facilities
□ Professional office/health care
□ Charging station for electric vehicles
□ Shipping center
□ Car wash
□ Smal retail shops/boutiques
□ Pharmacy
□ Auto repair services
□ Theaters/entertainment
□ Other _____

9. New Policy Development – Village Image. To address areas discussed in this survey, public officials may need to develop new policies. Please indicate your opinion for each of the following.

	Strongly agree	Agree	Undecided	Disagree	Strongly disagree
Encourage high quality development through ordinances that emphasize architectural guidelines on new building/development					
Develop ordinances that would allow more variety in densities or types of housing					
Preserve historic buildings					
Enhance Village appearance through enforcement of existing blight or junk ordinances					
Require underground utilities in new developments and replace overhead utilities with underground utilities in existing areas					
Encourage a walking/biking community by connecting sidewalks and other trailways throughout the Village, including to schools					
Add additional public transportation opportunities and options					
Adopt "Complete Streets" policies that create additional and safer transportation choices (walking, driving, bicycling opportunities as part of all transportation improvements)					

10. Which of the following, if any, apply to you? Please select all that apply.

□ Own a home or residence in the Village of Northport
□ Rent a home or residence in the Village of Northport
□ Would like to own a home in Village of Northport but don't currently
□ Would like to rent a home in Village of Northport but don't currently
□ Own, manage or lead an organization that employs people in the Village of Northport
□ Work for a business or organization based in the Village of Northport
□ Work from my home in the Village of Northport for an employer outside of the Village.
□ Other relationship to Village of Northport, please specify: _____

11. If you indicated you own or rent a home in Village of Northport, how long have you owned or rented a home here?

□ 1-5 years
□ 6-15 years
□ More than 25 years

12. How much of the year do you live in the Village of Northport?

□ 1-6 months out of the year
□ 7-10 months out of the year
□ Year around resident

13. How would you describe your current home in the Village of Northport?

□ Single family detached home
□ Duplex or Triplex
□ Apartment or room in a single-family home
□ Condo
□ Mobile home
□ Other, please specify: _____

14. If you own, manage, or lead an organization that employs people in the Village of Northport, which of the following best describes the organization(s) you own, manage or lead? Please select all that apply.

□ Government or public sector
□ School/Education/Teacher/Early Childhood
□ Agriculture, forestry, fishing, or hunting
□ Construction
□ Hotel, resort, or other accommodations (including Airbnb or similar)
□ Real estate or property management
□ Retail store
□ Restaurant
□ Arts, entertainment, or recreation
□ Finance or insurance
□ Health care, including medical office
□ Professional services (legal, accounting, marketing, consulting, etc.)
□ Information (including telecommunications, computer related services, and publishing)
□ Manufacturing
□ Other, please explain: _____

15. How long have you owned, managed, or led an organization in the Village of Northport?

□ 1-5 years
□ 6-10 years
□ More than 10 years

16. If you work for a business or organization based in the Village of Northport, how long have you worked in the Village of Northport?

□ 1-5 years
□ 6-10 years
□ More than 10 years

17. Which of the following best describes the organization(s) you work for in the Village? Please select all that apply.

□ Government or public sector
□ Non-profit organization
□ School/Education/Teaching/Early Childhood
□ Agriculture, forestry, fishing, or hunting
□ Construction
□ Real estate or property management
□ Retail store
□ Hotel, resort, or other accommodations (including Airbnb or similar)
□ Restaurant
□ Arts, entertainment, or recreation
□ Finance or insurance
□ Health care, including medical office
□ Professional services (legal, accounting, marketing, consulting, etc.)
□ Information (including telecommunications, computer related services, and publishing)
□ Manufacturing
□ Other, please explain: _____