VILLAGE OF KALKASKA
200 Hyde Street
Kalkaska, Michigan 49646
(231) 258-9191
FAX (231) 258-5622
www.kalkaskavillage.com

Village of Kalkaska
Planning Commission

Chairperson: Bob Larsen
Vice-Chairperson: Ron Janiszewski
Members: Bob Burgin
David Heymes
Penny Hill
Al Jordan
Virginia Thomas
Sue Walter
Vacancy

Secretary: Angie Koon

Dear Kalkaska Resident,

Enclosed is a Master Plan Survey for the Village of Kalkaska. The purpose of this survey is to gather input, opinions, and ideas from residents and business owners on current and future Village issues. Results will be used in the development of the Kalkaska Village Master Plan, which is currently being developed by the Village Planning Commission. A master plan is a guide to help shape local land use and other community decisions. It will prepare the Village for changing needs and will allow for informed decisions about transportation, housing, infrastructure, recreation, land use, the economy, and overall quality of life.

As a resident and stakeholder of the Village of Kalkaska, your input and opinions are key to the planning process. Residents' values and priorities will be the foundation of the new Village Master Plan, so we encourage you to take this opportunity to share your thoughts about the Village and its future.

Please return completed surveys to the following address by **December 6, 2010:**

Village of Kalkaska
Attn: Penny Hill, Village Manager
200 Hyde Street
Kalkaska, MI 49646

Also, please mark your calendars for the Village Master Plan Public Forum, which will be held on **Wednesday, December 1st**, from 6:00 – 8:30 p.m. at the Kalkaska High School. The forum will be an opportunity to learn about the Master Plan process and to share your vision for the Village with the Planning Commission and other Village residents.

Thank you for your time and participation. For more information on the Master Plan or the planning process, or to access additional copies of the survey, please visit the website at www.networksnorthwest/villageofkalkaska. Or, contact Sarah Lucas, Regional Planner, Northwest Michigan Council of Governments, at 231-929-5034 or via email at sarahlucas@nwm.cog.mi.us.

Sincerely, Bob Larsen

Bob Larsen, Chair
Kalkaska Village Planning Commission

The Village of Kalkaska is an Equal Opportunity Employer and Provider

Master Plan Survey – Please Return by December 6, 2010
Village of Kalkaska Planning Commission and Master Plan Committee

---

I. Vision – Growth & Population

Assuming the population of the Kalkaska area grows over the next decade, please answer the following questions keeping in mind the image you see for the Village of Kalkaska in 10 or 20 years. For each statement below, select and circle the number in the far right columns that best fits how much you agree. *See map on page 6 for Village boundaries.*

5 – Totally agree
4 – Moderately agree
3 – Neutral
2 – Moderately disagree
1 – Totally disagree

1. I would like to see the Village become a hub for residential and commercial development presuming that forested areas around the Village are maintained	1	2	3	4	5
2. I would like to see the Village limit its growth within the Village boundaries, presuming that suburban-like development would occur in the areas surrounding the Village	1	2	3	4	5
3. I would like to see the Village grow outside its boundaries through annexation	1	2	3	4	5
4. I would like to see the residential population of the Village stay the same (2,552 people as of 2000)	1	2	3	4	5
5. I would like to see the residential population of the Village increase	1	2	3	4	5
6. I would like to see the residential population of the Village decrease	1	2	3	4	5

II. Economic Growth & Vitality. With regard to economic growth and vitality in Kalkaska over the next 10 to 20 years, please indicate your opinion regarding the issues listed below by selecting and circling the number to the right that best matches your opinion.

5 – Totally agree
4 – Moderately agree
3 – Neutral
2 – Moderately disagree
1 – Totally disagree

7. I would like to see more commercial growth in the Village	1	2	3	4	5
8. I would like to see more growth for the Village as a tourist destination	1	2	3	4	5
9. I would like to see economic vitality stimulated by encouraging businesses related to tourism	1	2	3	4	5
10. I would like to see economic vitality stimulated through Village initiatives to bring in clean, light manufacturing	1	2	3	4	5
11. I would like to see economic vitality developed by encouraging heavy industrial uses (such as oil and gas) within the existing industrial park	1	2	3	4	5
12. I think all industrial development should be focused on and occur in the existing industrial park	1	2	3	4	5
13. I would like to see economic vitality stimulated through a high technology campus	1	2	3	4	5
14. I would like to see the economy develop by encouraging both commercial and residential uses in downtown	1	2	3	4	5
15. I would like to see new business growth and commercial or retail opportunities along M-72 near Cherry Street Market	1	2	3	4	5
16. I would like to see a greater diversity in business and industrial growth	1	2	3	4	5
17. I would like to see economic vitality stimulated by a common identity (theme, feel or look) among the various businesses or buildings	1	2	3	4	5

Master Plan Survey – Please Return by December 6, 2010
Village of Kalkaska Planning Commission and Master Plan Committee

III. Village Qualities. Please indicate how important each of these qualities are as you consider the future of Kalkaska Village.

5 – Very important
4 – Moderately Important
3 – Neutral
2 – Not very important
1 – Unimportant

18. Locally owned businesses	1	2	3	4	5
19. Safe walking and biking along Village streets	1	2	3	4	5
20. Continuing educational opportunities (i.e. Kal-Tech)	1	2	3	4	5
21. Commercial signs that are generally uniform in size	1	2	3	4	5
22. Curb-lined streets in residential areas	1	2	3	4	5
23. Snowmobile and ORV use of Village streets	1	2	3	4	5
24. Village-maintained recreational opportunities	1	2	3	4	5
25. Protection of the forests and timberlands surrounding the Village	1	2	3	4	5
26. Historical homes and structures	1	2	3	4	5
27. Gateway signs or monuments welcoming people into the Village at its borders along its busiest streets.	1	2	3	4	5
28. Unique small town character	1	2	3	4	5
29. Green development policies and green buildings	1	2	3	4	5
30. Public safety	1	2	3	4	5
31. Arts and cultural opportunities	1	2	3	4	5
32. Trees in the public right-of-way	1	2	3	4	5

IV. Future Land Use. Indicate how you would like to see land use controlled or managed throughout the next several years. Select & circle the number in the far right columns that best fits how much land and resources you would like to see devoted to the various residential uses or activities identified.

5 – Significantly more
4 – Moderately more
3 – Same as present
2 – Moderately less
1 – None

A. Residential:

33. Mobile home parks	1	2	3	4	5
34. Single family homes	1	2	3	4	5
35. Duplexes	1	2	3	4	5

36. Apartment buildings or multi-family dwellings	1	2	3	4	5
37. Condominiums	1	2	3	4	5
38. Affordable housing for all groups	1	2	3	4	5
39. Mobile homes on residential lots	1	2	3	4	5
40. Housing for elderly or senior citizens (assisted and/or independent living)	1	2	3	4	5
41. Accessory dwelling units (i.e. granny flats/mother-in-law apartments) on single family residential lots	1	2	3	4	5
42. Tourist accommodations in residential areas	1	2	3	4	5
43. Improvements to overall housing quality	1	2	3	4	5

B. Commercial

44. General businesses/highway commercial	1	2	3	4	5
45. Businesses located next to or intermingled within residential lots (i.e. home occupations)	1	2	3	4	5
46. A combination of commercial businesses on ground floor with 1 to 2 stories of residential units located above the business	1	2	3	4	5
47. Hotels, motels, inns, bed and breakfast facilities	1	2	3	4	5
48. Tourism-based businesses or activities	1	2	3	4	5
49. Improvements to overall quality of commercial development and uses in the downtown area	1	2	3	4	5
50. Façade or streetscape improvements for the downtown area and for highway/strip commercial areas	1	2	3	4	5

C. Industrial

51. Storage and wholesale facilities	1	2	3	4	5
52. Light industry (such as high tech electronics, computer-related manufacturing, software development)	1	2	3	4	5
53. Heavy industry (such as large manufacturing plants, oil & gas)	1	2	3	4	5
54. Agri-businesses/Agri-industry (such as food-related processing)	1	2	3	4	5
55. Industrial parks outside the Village limits through the purchase of land for that purpose	1	2	3	4	5
56. Wind Farms or other alternative energy production developed in close proximity to the Village or within the Village limits.	1	2	3	4	5
57. Other alternative/renewable energy production	1	2	3	4	5
58. General industrial/highway industrial development	1	2	3	4	5

D. Culture and Recreation

59. Community-linking trail system (for example trail linkages to other communities)	1	2	3	4	5
60. Improvements to existing parks (Mill Pond, etc)	1	2	3	4	5
61. Kaliseum continue to operate at the same level or higher than currently	1	2	3	4	5
62. Snowmobile trails	1	2	3	4	5
63. Bike paths within the Village	1	2	3	4	5
64. Bicycle lanes on or adjacent to streets	1	2	3	4	5
65. "Active" parks including facilities such as an outdoor ice rink, tennis courts, shuffleboard, skateboarding	1	2	3	4	5
66. Natural area parks or trails for hiking, bird watching, cross-country skiing	1	2	3	4	5
67. Playgrounds	1	2	3	4	5
68. Outdoor community arts	1	2	3	4	5
69. Developing bike and walking paths along the undeveloped banks of the Boardman River	1	2	3	4	5
70. Outdoor splash parks	1	2	3	4	5
71. Performing arts opportunities, i.e. community theater or band	1	2	3	4	5
72. Enhance or expand community festivals	1	2	3	4	5
73. Informal community gathering place or "third place"	1	2	3	4	5

V. New Policy Development - Village Image. In order to address areas discussed in this survey, public officials may need to develop new policies. Please indicate your opinion for each of the following. Circle the number in the far right columns that best fits how much you agree with each item.

5 – Strongly agree
4 – Agree
3 – Undecided or no opinion
2 – Disagree
1 – Strongly disagree

74. Encourage high quality development through ordinances that emphasize architectural guidelines on new building/development	1	2	3	4	5
75. Develop ordinances that would allow more variety in densities or types of housing	1	2	3	4	5
76. Preserve historic buildings	1	2	3	4	5
77. Enhance Village appearance through enforcement of existing blight or junk ordinances	1	2	3	4	5
78. Require underground utilities in new developments and replace overhead utilities with underground utilities in existing areas	1	2	3	4	5
79. Encourage a walking/biking community by connecting sidewalks and other trailways throughout the Village, including to schools	1	2	3	4	5
80. Add additional public transportation opportunities and options	1	2	3	4	5

81. Develop zoning regulations to allow accessory dwelling units (i.e. granny flats/mother-in-law apartments)	1	2	3	4	5
82. Adopt "Complete Streets" policies that create additional and safer transportation choices (walking, driving, bicycling opportunities as part of all transportation improvements)	1	2	3	4	5

VI. Promoting the Village. Public officials in our village wish to know your opinion on how the Village should grow and what changes are required for future growth. Circle the number in the far right columns that best fits how much you would agree with efforts to support the following activities and initiatives in the Village.

5 – Strongly agree
4 – Agree
3 – Undecided or no opinion
2 – Disagree
1 – Strongly disagree

83. Promotion of Kalkaska as primarily residential/retirement community	1	2	3	4	5
84. Growth and promotion of recreational opportunities and related businesses	1	2	3	4	5
85. Growth and expansion as a regional educational and training center	1	2	3	4	5
86. Growth and expansion of the Kalkaska Health Center	1	2	3	4	5
87. Growth of green industry, energy, and sustainable business	1	2	3	4	5
88. Growth and promotion as the region's technology hub	1	2	3	4	5
89. Growth and promotion as the region's industrial and distribution hub	1	2	3	4	5

VII. Demographic Information. The following information will help us to analyze the results of this survey to make it more meaningful. For each of the following questions, please mark the ONE response that most closely describes your status.

90. What is your residential status in the Village of Kalkaska?

A. Primary residence.
B. Seasonal or weekend.
C. I don't live in the Village.

91. How many people live in your household?

A. 1
B. 2
C. 3
D. 4 – 6
E. More than 6

92. What is your age?

A. Younger than 25
B. 25 – 44
C. 45 – 54
D. 55 – 64
E. 65 years or older

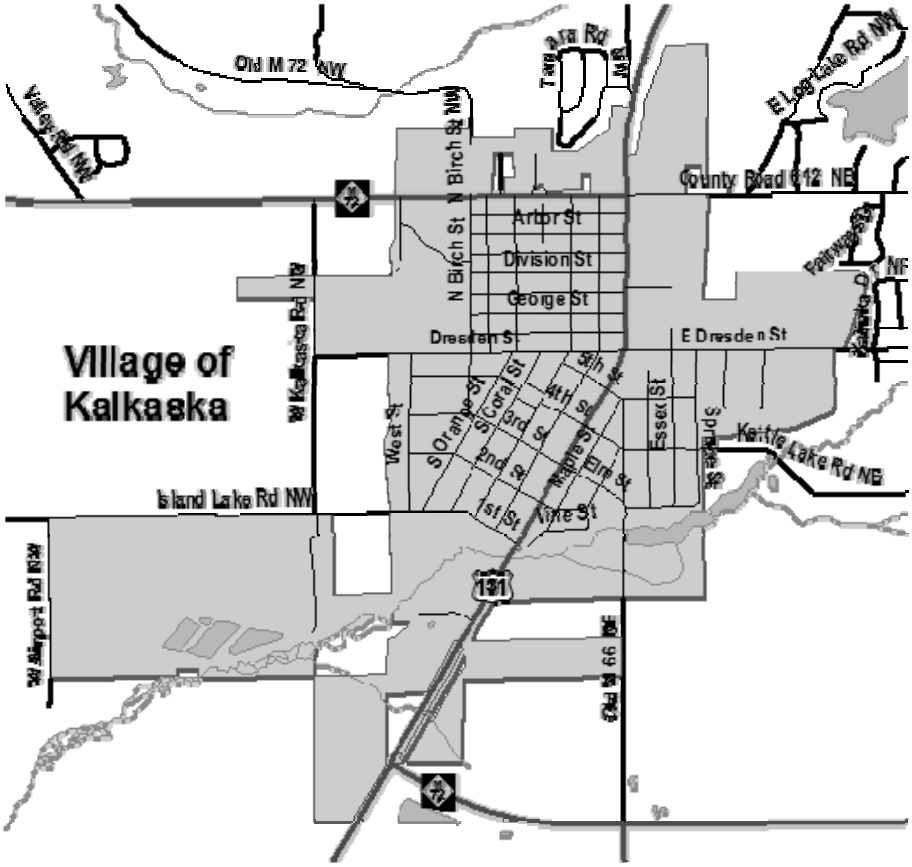
93. Are you a property owner in the Village of Kalkaska?

A. Yes
B. No

94. Are you a business owner in the Village of Kalkaska?

A. Yes
B. No

95. General Comments. Please feel free to express any additional comments on the back of this sheet. Attach additional sheets if necessary. THANK YOU!

Please return completed surveys by December 6, 2010 to:
Village of Kalkaska
200 N Hyde Street, Kalkaska, MI 49646

ADDITIONAL COMMENTS